

# Europe's Hamilton moment

Wednesday, July 15

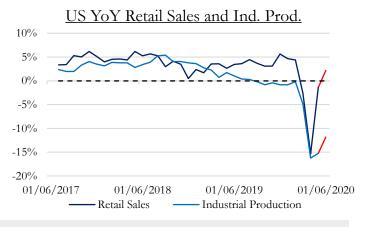
Global equities rebounded into Q2 earnings start, ignoring flaring US-China tensions, with positive fiscal stimulus and vaccine outlooks. HOT TOPICS revisits our neutral Europe view, and focus on unloved Financials, into ECB meeting and potential catalyst of historic fiscal recovery fund. Europe is particularly levered to recovery from deep Q2 trough, but valuations not as cheap as seem, surprise indices and correlations high, and trade risks remain.

US markets with some relief from US financials earnings, and outlook for additional fiscal stimulus as Fed officials warned of recovery concerns. Ratchetting US-China tensions were largely ignored, whilst we saw further positive vaccine news aftermarket, offsetting concerns on continued high US new virus cases. Asia markets were flat, with China losses, whilst Europe and US futures are higher.

**Vaccine momentum focus.** After-market Moderna Phase 1 results showed vaccine safe and induces immune response. Phase 2 trial started May and Phase 3 on July 27. Moderna shares +15%. Market

| Key Markets Per | Tormance | e i adie |       |        |
|-----------------|----------|----------|-------|--------|
| Index           | Level    | 1D       | 1W    | YTD    |
| S&P500          | 3155.2   | 1.3%     | 1.7%  | -1.0%  |
| ACWI xUS        | 44.6     | 1.0%     | 1.5%  | -8.2%  |
| DXY USD         | 96.3     | -0.2%    | -0.6% | -0.1%  |
| US 10Y YLD      | 0.61     | -4.1%    | -5.2% | -67.9% |
| Brent Spot      | 43.9     | -0.5%    | -1.0% | -36.3% |
| Gold Spot       | 1807.5   | 0.3%     | 0.7%  | 19.2%  |

continues to show sensitive to any vaccine progress and remains key upside catalyst with estimated 16 vaccines in clinical testing, and Milken Institute estimating are 192 vaccines in development, and 262 treatments, globally.



### HIGHLIGHTS FROM REST OF DOC

- Hot Topics on <u>Europe's Outlook</u>. Europe's historic fiscal recovery fund decision is imminent.
  We are neutral Europe overall, but overweight cheapest and most-unloved sector, Financials.
- What to watch: US Q2 bank earnings (GS/BONY) and Industrial production (+4.3% mom)
- <u>Country and Sector 'Eye':</u> We favor US and select EM's, and US Consumer and IT sectors
- <u>Data pages</u>: Performance, valuation, earnings, macro forecasts. See <u>Library</u> for prior dailies \*Sources if not stated are Refinitiv, THR

### **US & Sector Performance**

| Index         | Level   | 1D   | 1W   | YTD    |
|---------------|---------|------|------|--------|
| S&P500        | 3155.2  | 1.3% | 1.7% | -1.0%  |
| NASDAQ        | 10689.5 | 0.9% | 1.4% | 16.9%  |
| Russell 2000  | 1428.3  | 1.8% | 0.9% | -14.4% |
| US IT         | 395.2   | 1.0% | 1.0% | 18.7%  |
| US Healthcare | 359.8   | 2.0% | 1.4% | 3.5%   |
| US Financials | 152.1   | 0.6% | 2.1% | -23.6% |

Phase 4 stimulus spotlight. Senate Republican leader McConnell said to draft legislation for another stimulus bill next week, when return from recess. Are meaningful differences on scope and size to resolve but clearly heightened urgency with looming 'fiscal cliff' of expiring month-end support and Fed officials warning again of need to boost fiscal policy as 'a thick fog of uncertainty still surrounds us, and downside risks predominate' (Governor Brainard yesterday).

**US-China tensions ignored.** President Trump signed executive order to end Hong Kong preferential economic treatment. Also signed HK Autonomy Act to penalize banks doing business with officials who implement security law. China said will impose retaliatory sanctions. Hong Kong was largest bilateral US goods trade surplus last year. **Tensions likely to stay high** in run-up to Presidential election, but markets ignoring as Phase 1 trade deal remains intact.

#### Sector View

US markets led higher by energy (+3.6%) and

| Index          | Level  | 1D    | 1W    | YTD    |  |  |  |  |  |
|----------------|--------|-------|-------|--------|--|--|--|--|--|
| DXY USD Index  | 96.3   | -0.2% | -0.6% | -0.1%  |  |  |  |  |  |
| EUR/USD        | 1.14   | 0.5%  | 1.1%  | 1.7%   |  |  |  |  |  |
| US 10Y YLD     | 0.61   | -4.1% | -5.2% | -67.9% |  |  |  |  |  |
| US 10-2 BOND   | 0.46   | -1.5% | 0.8%  | 22.2%  |  |  |  |  |  |
| CBOE VIX Index | 32.2   | -8.3% | 0%    | 114%   |  |  |  |  |  |
| CRB Index      | 2525.7 | 1.9%  | 2.2%  | -18.1% |  |  |  |  |  |

#### **Events to Watch**

| Indicator                    | Period    | Forecast | Last  |
|------------------------------|-----------|----------|-------|
| CPI YY, UK                   | June      | 0.45     | 0.50  |
| Industrial Production MM, US | June      | 4.29     | 1.40  |
| BoJ Rate Decision, Japan     | 15th July | -0.10    | -0.10 |

materials (+2.5%), while discretionary (+0.6%) and financials (+0.7%) lagged. Russell 2000 rose 1.8%. See July 14 *The key small cap differences*.

**US banks downbeat.** JP Morgan and Citibank Q2 beat expectations yesterday on trading gains, whilst Wells Fargo posted larger than expected loss and dividend cut (-80%). Combined added more-than-expected **US\$28bn provisions** and warned much of recession economic impact to come. Today Goldman Sachs (Q2 EPSe \$3.78, - 35% yoy) and Bank of New York (\$0.91, - 10%). We are underweight sector. <u>Page 6</u>

### What to Watch

US June inflation came in well under the Fed's 2% target in June, depressing bond yields and inflation expectations. Core inflation rose 0.2% mom and 1.2% yoy. Break-even **10-yr inflation expectations (TIPS) fell to 1.38%.** 

Economic data today includes US industrial production, forecast up 4.3% in June, following 1.4% rise in May, but continuing to significantly lag the consumer recovery (see front chart) and Federal Reserve to issue its Beige Book report of economic conditions.

OPEC's Joint Ministerial Monitoring Committee (JMMC) technical meeting expected to recommend **easing 9.7mbd (c10% global supply) supply cuts** since May, down to 7.7mbd from August 1, in line with current deal, as oil market rebalancing has picked up.

### HOT TOPICS

### EUROPE'S HAMILTON MOMENT

European equities had a stronger relative Q2 as virus was contained, lockdowns eased, and activity rebounded. ECB has provided €1trn of support and upcoming fiscal recovery fund potentially historic catalyst. We hedge upside via domestic-focused financials, the cheapest and most out-of-favor sector. Market neutral on our allocation-framework. Valuations not as cheap as seem, surprise indices and market correlations high, and trade tension building.

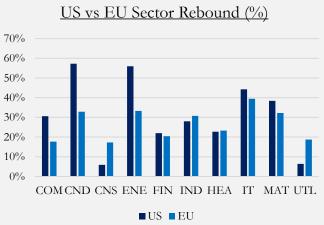
#### The pandemic divergence

European equities lagged US by 10pp YTD but narrowly outperformed the last three months. See April 7<sup>th</sup> *The European Opportunity*. The recent performance driven by the sustainable flattening of the infections curve, historic fiscal response outlook, and strengthening euro, with outperformance focused on domestic and defensive sectors, despite Europe's more cyclical index composition and global exposure.

Europe is neutrally positioned our updated allocation framework. Economic surprise indices are high, European earnings very weak (FY -33% yoy vs -20% in US), trade tensions rising, equity correlations high, and much of 20% P/E valuation gap a sector-composition enigma. We see Financials as an upside hedge, seeing a positive risk/reward. We are underweight UK. June 10<sup>th</sup> UK to lag the recovery.

|     | Covid- | 19 Crash | 18M FWD |          |  |  |
|-----|--------|----------|---------|----------|--|--|
|     | Fall   | Rebound  | Current | 5 YR Av. |  |  |
| UK  | -27%   | 16%      | 13.1    | 13.1     |  |  |
| GER | -29%   | 36%      | 14.3    | 12.3     |  |  |
| FRA | -30%   | 24%      | 15.0    | 13.5     |  |  |
| ITA | -31%   | 24%      | 13.1    | 11.4     |  |  |
| CH  | -21%   | 17%      | 17.8    | 16.3     |  |  |
| SPA | -31%   | 12%      | 12.7    | 11.8     |  |  |
| NE  | -25%   | 33%      | 18.9    | 15.0     |  |  |
| BEL | -34%   | 28%      | 16.0    | 16.4     |  |  |
| POR | -24%   | 14%      | 17.4    | 14.7     |  |  |
| US  | -26%   | 32%      | 19.7    | 16.3     |  |  |

Comparing Market Performance (%)





#### **Building policy response**

This Friday' EU summit could see progress on the key proposed €750bn European recovery fund (proposed 500bn in grants and 250bn in cheap loans). This fund and it's pooling of liabilities, would be a historic 'Hamiltonian' step, and accelerate a lagging fiscal policy response. It could be a double positive, both underpinning growth expectations and lower peripheral bond spreads further, particularly benefitting European financials in our view.

The ECB is also due to meet this week, with no new policy initiatives expected, but the Central Bank has already injected more than €1trn into the financial system through long-term financing (TLTRO) since the start of the crisis, and at it's last policy meeting topped up the Pandemic Emergency Purchase Programme, whilst holding it's target deposit rate at -0.5%.

### Comparing Fiscal Response (% GDP)

|     | Fiscal Stimulus | Deferral | Guarantee |
|-----|-----------------|----------|-----------|
| BE  | 1.4%            | 4.8%     | 21.9%     |
| DE  | 2.1%            | 7.2%     | 2.9%      |
| FR  | 4.4%            | 8.7%     | 14.2%     |
| GER | 13.3%           | 7.3%     | 27.2%     |
| GR  | 3.1%            | 1.2%     | 2.1%      |
| HU  | 0.4%            | 8.3%     | 0.0%      |
| IT  | 3.4%            | 1.2%     | 32.1%     |
| NE  | 3.7%            | 7.9%     | 3.4%      |
| POR | 2.5%            | 11.1%    | 5.5%      |
| SP  | 3.7%            | 0.8%     | 9.2%      |
| UK  | 4.8%            | 1.9%     | 14.9%     |
| US  | 9.1%            | 2.6%     | 2.6%      |

Source: Bruegel, THR

#### Recent recovery data has been positive

Recent economic recovery data has been positive, with June manufacturing and services PMI's bouncing from April lows, May Eurozone retail sales +18% mom, and industrial output rising strongly, led by 42% mom gain in Italy. IMF forecasts Eurozone GDP -7.5% in 2020 and +4.8% in 2021, making one of the hardest hit regions globally.

#### Recovery helped by virus control

The rebound has been helped by a concerted virus response which has seen cases and deaths decline with only very limited second-wave outbreaks. New virus cases are running at c18k daily, less than 10% of global total, and the death rate is falling. This has allowed lockdown restrictions to continue easing, and our activity recovery proxies to continue to rebound. See 13<sup>th</sup> July *Impact of surging new cases*.

### Setting up an earnings bottom

Q2 European earnings are forecast -56% yoy, near 35pp lower than expected three months ago, and outpacing the forecast 44% US fall, and with revenues expected to fall 18% yoy. It is forecast to be the quarterly earnings trough, with weakest performance from discretionary (like Q1) and energy, with telecoms and healthcare the best yoy earnings performers. Q1 saw a significant c14% negative earnings surprise, vs the upside surprise in the US.

#### Focus on Financials

We are overweight European financials as our preferred recovery play. They are domestically focused, and heavily out-of-favor, as 2<sup>nd</sup> worst performing European sector YTD. Are also cheapest European sector, on 11x 12m fwd P/E, and seeing the second strongest near-term earnings revisions ratio (after utilities), helped by strong Q2 corporate credit demand.

### The bull case for Europe

European equities trade at c20% P/E discount to US, with a more cyclical index composition (Financials and Industrials), and more global exposure, with c50% index revenues from outside home markets, and recovery will be from a deeper GDP and earnings trough than most other regions. European equities are also out-of-favor, with investor positioning low.

### Why we have a neutral allocation

Economic surprise indices are at historic highs, whilst new virus cases surging in Americas, and trade tensions (with China, and EU on digital services tax and Airbus/Boeing subsidies) rising. Market correlations are very high, providing little diversification, and a strong EUR is a headwind for Europe's globalised corporates. Valuations seem cheap but driven by sector composition only. Neutral Europe ex UK with hedge via Financials.

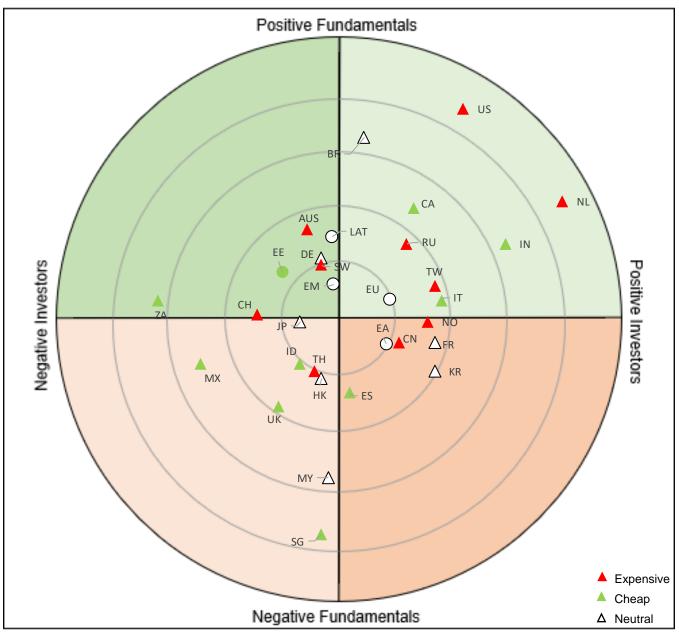




### **COUNTRY 'EYE' & ALLOCATIONS**

#### **Country Allocation Views**

|          |           |             | Market      | Main Index | THR View    |
|----------|-----------|-------------|-------------|------------|-------------|
| US       | S&P 500   | Overweight  | UK          | FTSE 100   | Underweight |
| EM       | MSCI EM   | Neutral     | Canada      | S&P/TSX    | Overweight  |
| Eurozone | EUROSTOXX | Neutral     | Switzerland | SMI        | Overweight  |
| Japan    | TOPIX     | Underweight | Australia   | S&P/ASX    | Neutral     |



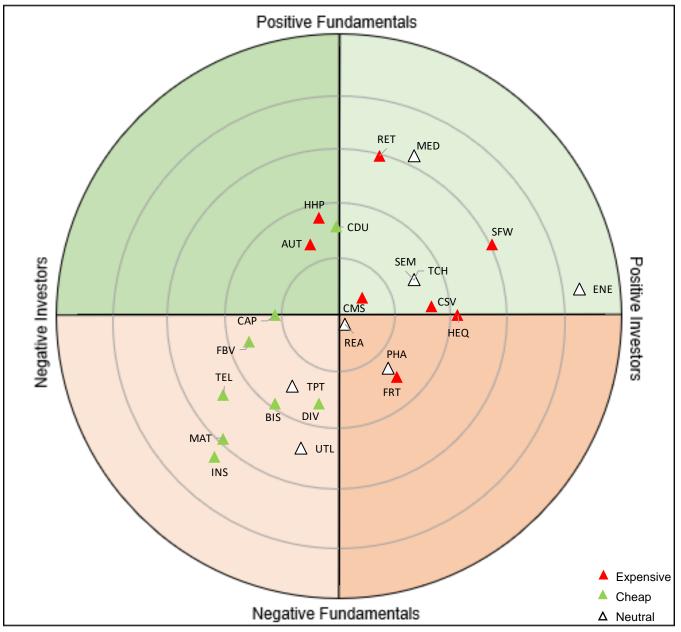
Source: Refinitiv, THR. SEE PAGE 13 FOR FULL METHODOLOGY

AUS=Australia, BR=Brazil, CA=Canada, CN=China, FR=France, DE=Germany, HK=Hong Kong, IN=India, ID=Indonesia, IT=Italy, JP=Japan, KR=Korea, MY=Malaysia, MX=Mexico, NL=Netherlands, NO=Norway, RU=Russia, SG=Singapore, ZA=South Africa, ES=Spain, SE=Sweden, CH=Switzerland, TW=Taiwan, TH=Thailand, UK=United Kingdom, US=United States, EU=Europe, LAT=Latin America, EM=Emerging Markets, EE=Emerging Europe, EA=Emerging Asia.

### US SECTOR 'EYE' & ALLOCATION

#### **US Sector Allocation Views**

| Market         | Main ETFs | THR View    | Market             | Main ETFs | THR View    |
|----------------|-----------|-------------|--------------------|-----------|-------------|
| IT             | XLK/VGT   | Overweight  | Staples            | XLP/VDC   | Overweight  |
| Healthcare     | XLV/VHT   | Overweight  | Energy             | XLE/VDE   | Neutral     |
| Financials     | XLF/VFH   | Underweight | Utilties           | XLU/VPU   | Overweight  |
| Communications | XLC/VOX   | Overweight  | <b>Real Estate</b> | XLRE/VNQ  | Overweight  |
| Discretionary  | XLY/VCR   | Neutral     | Materials          | XLB/VAW   | Underweight |
| Industrials    | XLI/VIS   | Neutral     |                    |           |             |



Source: Refinitiv, THR. SEE PAGE 13 FOR FULL METHODOLOGY

AUT=Auto & Auto parts, BIS=Banking & Investment, CAP=Capital Goods, CMS=Commercial & Prof Svcs, CDU=Consumer Durables & Apparel, CSV=Consumer Svcs, DIV=Diversified Financials, ENE=Energy, FRT=Food Staples & Retail, FBV=Food, Bev. & Tobacco, HEQ=Healthcare Equipt. & Svcs, HHP=Household & Personal Products, INS=Insurance, MAT=Materials, MED=Media & Entertainment, PHA=Pharma, Bio & Life Svcs, REA=Real Estate, RET=Retailing, SEM=Semiconductors & Equipt, SFW=Software and Svcs, TCH=Technology Hardware & Equipt, TEL=Telecoms TPT=Transport, UTL=Utilities

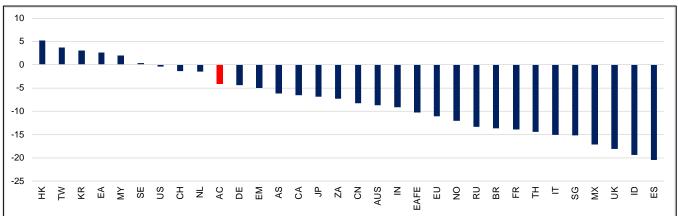
# 'EYE' ALLOCATION BREAKDOWN

| Country/                   | Rationale   | P/E   | E (x) | EPS G    | Gr. (%) |
|----------------------------|---|-------|-------|----------|---------|
| Region                     |   | 2020e | 2021e | 2020e    | 2021e   |
|                            | <b>United States (Overweight):</b> Remains a global equity 'safer haven' despite currently centre of COVID outbreak. Has relatively closed economy and stock market, trend GDP growth into crisis, and seen unprecedented policy response, with unlimited QE and initial 14%/GDP fiscal stimulus. Valuations fundamentally supported by tech, tax, and UST. Earnings expectations very quickly adjusted. Is in the 'momentum' Eye quadrant, with some of world's strongest relative fundamentals, but also some of the most optimistic investors. | 25.6  | 20.0  | -20.1    | 27.7    |
| *:                         | <b>Emerging Markets (Neutral):</b> Economic growth vulnerable even before COVID outbreak.<br>USD strength and low oil prices have been additional broad headwinds for many. Much of<br>the valuation discount structural and overstated. LatAm and CEEMEA now centre of virus<br>outbreak, after north Asia (60% EM) control. Favor China, EM's largest market, on policy<br>flexibility, resilient GDP/EPS, FIFO on COVID cases, 12x P/E. Underweight rest of EM.  | 15.9  | 12.4  | -6.7     | 28.0    |
| * * *<br>* *<br>* *<br>* * | <b>Eurozone (Neutral):</b> To lead global GDP and EPS decline, whilst most of valuation discount vs US is just sector composition. Recession has triggered a broader fiscal policy response, whilst ECB help extended, and weak EUR been support for Europe's globalised corporates. As COVID cases ease and countries reopen, set to be the key beneficiary of cyclical economic and market upturn. Focus on cheap domestic cyclicals, such as Financials.   | 20.4  | 15.4  | -28.6    | 32.6    |
|                            | Japan (Underweight): Has been moving out of the value-trap 'Eye' quadrant, but has significant fundamental headwinds on growth, trade, policy flexibility, and longer-term structural issues (demographics, debt). Valuation is attractive vs history, but EPS outlook overstated and vulnerable. Domestic stocks underperformed global-exposed peers.  | 18.0  | 14.3  | 8.5      | 26.3    |
|                            | UK (Underweight): In value-trap framework quadrant. Exposed to twin-headwinds of above-<br>average COVID impact (with high infections and relatively low fiscal response) and rising<br>Brexit hard-exit risks (into Dec. 31 cliff edge), and market valuations at long-term average.<br>Risk that lags our preferred recovery cyclicals (Canada, EU Financials, US small caps)<br>despite 50%+ cyclical equity index composition and 60% overseas revenue exposure.  | 18.0  | 13.6  | -36.0    | 32.8    |
| US Sector                  | Rationale   | P/E   | E (x) | EPS C    | Gr. (%) |
|                            |   | 2020e | 2021e | 2020e    | 2021e   |
| :<br><br>                  | <b>Information Technology (Overweight):</b> Software in attractive top-right 'momentum' quadrant of the Eye. Are quality growth and attractive at this stage of cycle, reflected in   | 07.0  |       | <b>.</b> |         |

|            | quadrant of the Eye. Are quality growth and attractive at this stage of cycle, reflected in defensiveness vs previous corrections. Valuations average but supported by net-cash and high RoE, giving buyback and M&A flexibility. Tech Hardware (Neutral) less well positioned, with weaker fundamentals, but beneficiary of easing growth concerns.  | 27.9 | 23.9 | -0.1  | 16.4 |
|------------|---|------|------|-------|------|
|            | <b>Healthcare (Overweight):</b> Both Healthcare Equipment and Pharma are close to the top-<br>right 'momentum' quadrant, liked by the market (with multiple rerating and sell-side<br>conviction), but with good fundamental momentum as quality growth attractive at this stage,<br>with defensive cash flows, less EPS cyclicality and a domestic revenue focus. Seeing<br>Federal support to combat COVID. Similar to Tech, set to come out of crisis more dominant.       | 18.6 | 15.7 | -0.5  | 18.0 |
| \$         | <b>Financials (Underweight):</b> All three components (Banks, Diversified, Insurance) in the negative bottom left 'value trap' quadrant of the 'Eye'. Out of favour with market, with strong fund outflows and valuation derating, but fundamentals remain under pressure from low US bond yields, flat yield curve, and GDP growth collapse. Capital buffers are strong but Fed buyback and dividend restrictions an additional unique sector constraint vs other cyclicals. | 17.5 | 12.5 | -37.2 | 40.5 |
| (V.)       | <b>Communications (Overweight)</b> : Telecoms (AT&T largest sector weight) in most-attractive top-left quadrant, and Media (Facebook, Alphabet largest) in attractive top-right. Both seeing above average fundamentals, with Media led by EPS revisions, and Telecoms by price momentum. Telecoms has average valuation vs history, has derated, and sell-side sentiment especially poor. Media better liked by the market   | 25.8 | 20.9 | -14.9 | 23.9 |
| <u>ه ه</u> | <b>Consumer Discretionary (Neutral):</b> Consumer Services and Retail (Amazon largest stock) best placed of Discretionary sectors, both in top-right quadrant. Services defensive to cycle and seeing positive EPS revisions. Autos poorest placed, in bottom-left quadrant. Whilst the least-in-favour, has some of worst fundamentals and more expensive than perceived. Leisure discretionary industries very COVID exposed.   | 59.0 | 30.4 | -48.5 | 94.1 |

Source: Refinitiv, THR

**Total Return YTD** 

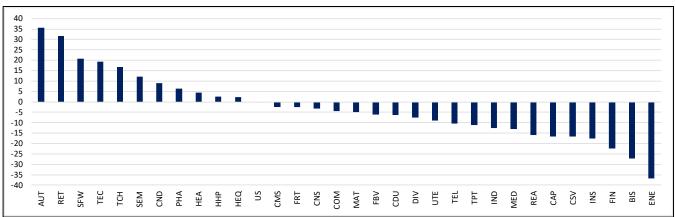


|                         |              |        | Price Per | formance |         |       | PE    | EPS Growth |        |        |
|-------------------------|--------------|--------|-----------|----------|---------|-------|-------|------------|--------|--------|
| Index                   | Abbreviation | 1D (%) | 1W (%)    | 3M(%)    | YTD (%) | 2019A | 2020E | 2021E      | 2020E  | 2021E  |
| World                   | AC           | 0.6    | 1.3       | 17.3     | -4.1    | 17.8  | 22.0  | 17.0       | -19.1% | 29.0%  |
| EAFE                    | EAFE         | -0.5   | 1.3       | 15.7     | -10.2   | 15.8  | 20.0  | 15.4       | -21.2% | 30.1%  |
| Europe                  | EU           | -0.5   | 2.0       | 18.1     | -11.1   | 14.8  | 20.8  | 15.6       | -28.9% | 33.0%  |
| Asia                    | AS           | -0.9   | 0.5       | 16.2     | -6.1    | 17.4  | 17.4  | 13.7       | 0.0%   | 26.5%  |
| Emerging Global Markets | EM           | -1.1   | -1.9      | 19.7     | -4.9    | 15.1  | 16.3  | 12.6       | -7.5%  | 29.2%  |
| Emerging Asia           | EA           | -1.2   | -2.1      | 20.3     | 2.6     | 16.7  | 16.5  | 13.3       | 1.0%   | 24.6%  |
| Australia               | AUS          | -0.6   | 2.1       | 11.3     | -8.8    | 15.9  | 18.8  | 19.2       | -15.5% | -1.8%  |
| Brazil                  | BR           | 1.6    | 2.5       | 24.7     | -13.7   | 12.6  | 26.7  | 12.3       | -52.7% | 117.2% |
| Canada                  | CA           | 1.7    | 2.0       | 11.9     | -6.6    | 13.6  | 20.7  | 15.0       | -34.5% | 38.4%  |
| China                   | CN           | -1.3   | -4.1      | 7.7      | -8.2    | 15.7  | 15.4  | 12.9       | 1.6%   | 19.6%  |
| France                  | FR           | -0.9   | -0.7      | 12.5     | -13.9   | 14.4  | 21.9  | 15.4       | -34.3% | 42.2%  |
| Germany                 | DE           | -0.9   | 0.4       | 18.7     | -4.3    | 15.8  | 21.5  | 14.7       | -26.6% | 46.8%  |
| Hong Kong               | НК           | -1.8   | -1.5      | 18.5     | 5.3     | 14.7  | 17.7  | 14.1       | -17.0% | 25.7%  |
| India                   | IN           | -1.6   | 0.8       | 20.5     | -9.1    | 22.1  | 24.3  | 17.6       | -8.9%  | 37.6%  |
| Indonesia               | ID           | 0.3    | 0.0       | 15.0     | -19.4   | 13.7  | 17.6  | 13.9       | -22.5% | 26.8%  |
| Italy                   | п            | -0.5   | -0.7      | 14.4     | -15.1   | 10.9  | 20.8  | 13.7       | -47.9% | 52.0%  |
| Japan                   | JP           | -0.5   | 2.0       | 11.1     | -6.8    | 19.4  | 18.7  | 14.4       | 3.8%   | 29.7%  |
| Korea                   | KR           | -0.2   | 2.2       | 19.7     | 3.0     | 17.3  | 14.7  | 10.3       | 17.3%  | 43.6%  |
| Malaysia                | MY           | -0.7   | 1.1       | 19.9     | 2.0     | 16.8  | 20.6  | 16.9       | -18.5% | 21.6%  |
| Mexico                  | MX           | -0.4   | -3.9      | 5.0      | -17.1   | 15.0  | 18.9  | 12.8       | -20.8% | 47.2%  |
| Netherlands             | NL           | -1.2   | -0.1      | 18.7     | -1.5    | 20.9  | 23.0  | 19.4       | -9.0%  | 18.4%  |
| Norway                  | NO           | 0.3    | 1.8       | 9.2      | -12.1   | 12.8  | 21.4  | 14.4       | -40.3% | 48.9%  |
| Russia                  | RU           | -0.9   | -1.3      | 5.2      | -13.3   | 5.6   | 10.0  | 7.1        | -44.0% | 41.1%  |
| Singapore               | SG           | -0.6   | -1.0      | 4.6      | -15.2   | 11.7  | 15.3  | 12.8       | -23.5% | 19.1%  |
| South Africa            | ZA           | -1.4   | 1.7       | 11.1     | -7.3    | 14.9  | 13.8  | 10.7       | 7.7%   | 29.2%  |
| Spain                   | ES           | -0.8   | -0.8      | 5.7      | -20.5   | 11.0  | 17.6  | 13.1       | -37.7% | 34.7%  |
| Sweden                  | SE           | -0.4   | 0.8       | 16.0     | 0.4     | 15.8  | 22.6  | 17.0       | -30.1% | 32.9%  |
| Switzerland             | СН           | -0.6   | 0.4       | 8.6      | -1.3    | 19.4  | 21.1  | 18.1       | -8.1%  | 16.1%  |
| Taiwan                  | TW           | 1.3    | 0.6       | 18.9     | 3.7     | 18.2  | 17.8  | 15.3       | 2.8%   | 15.9%  |
| Thailand                | ТН           | -0.1   | -0.8      | 9.5      | -14.4   | 15.2  | 20.4  | 16.5       | -25.6% | 23.9%  |
| United Kingdom          | UK           | 0.0    | -0.2      | 6.6      | -18.1   | 11.6  | 18.2  | 13.7       | -36.1% | 32.8%  |
| United States           | US           | 1.4    | 1.6       | 14.3     | -0.4    | 20.1  | 25.1  | 19.7       | -20.0% | 27.6%  |

Source: MSCI, Refinitiv, THR

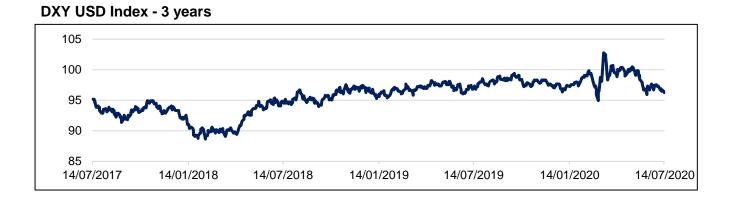


**Total Return YTD** 



|                               |              |        | Price Per | formance |         |       | PE    |       | EPS Growth |                 |  |
|-------------------------------|--------------|--------|-----------|----------|---------|-------|-------|-------|------------|-----------------|--|
| Index                         | Abbreviation | 1D (%) | 1W (%)    | 3M(%)    | YTD (%) | 2019A | 2020E | 2021E | 2020E      | 2021E           |  |
| United States                 | US           | 1.4    | 1.6       | 14.3     | -0.4    | 20.1  | 25.1  | 19.7  | -20.0%     | 27.6%           |  |
| Communications                | СОМ          | 1.1    | 1.0       | 7.0      | -4.5    | 21.6  | 25.5  | 20.5  | -15.0%     | 24.0%           |  |
| Media & Entertainment         | MED          | 1.8    | 2.9       | 11.1     | -13.0   | 27.6  | 34.4  | 25.1  | -19.8%     | 36.8%           |  |
| <b>Telecommunication Svcs</b> | TEL          | 1.3    | 1.0       | -1.1     | -10.5   | 10.6  | 11.3  | 10.9  | -6.0%      | 3.7%            |  |
| Consumer Discretionary        | CND          | 1.0    | 2.5       | 23.8     | 9.0     | 30.4  | 59.9  | 30.3  | -49.3%     | 97.4%           |  |
| Autos & Components            | AUT          | 2.0    | 5.7       | 57.5     | 35.7    | 16.5  | NA    | 21.1  | -114.2%    | 650.1%          |  |
| Consumer Durables & App       | CDU          | 2.1    | 1.6       | 25.8     | -6.4    | 23.3  | 24.8  | 20.1  | -6.1%      | 23.3%           |  |
| Consumer Svcs                 | CSV          | 1.3    | 2.0       | 10.8     | -16.7   | 19.6  | 356.9 | 29.8  | -94.5%     | 1095.6%         |  |
| Retailing                     | RET          | 0.4    | 2.4       | 27.4     | 31.5    | 40.1  | 52.5  | 34.5  | -23.7%     | 52.1%           |  |
| Consumer Staples              | CNS          | 1.5    | 1.9       | 2.7      | -3.1    | 19.8  | 20.2  | 18.7  | -2.3%      | 8.5%            |  |
| Food & Staples Retailing      | FRT          | 1.9    | 2.0       | 2.8      | -2.6    | 20.8  | 21.3  | 19.9  | -2.6%      | 7.1%            |  |
| Food, Bev & Tobacco           | FBV          | 1.5    | 1.8       | 1.0      | -6.0    | 17.3  | 18.3  | 16.6  | -5.2%      | 10.1%           |  |
| Household Products            | HHP          | 1.3    | 2.2       | 6.1      | 2.6     | 25.5  | 23.5  | 22.4  | 8.3%       | 4.9%            |  |
| Energy                        | ENE          | 3.7    | 1.3       | 11.4     | -36.9   | 13.6  | NA    | 33.2  | -102.5%    | 17 <b>02.9%</b> |  |
| Financials                    | FIN          | 0.6    | 2.1       | 4.0      | -22.3   | 10.5  | 16.7  | 11.9  | -37.1%     | 40.2%           |  |
| Banks                         | BIS          | -0.4   | 2.5       | 6.2      | -27.3   | 8.0   | 17.9  | 10.4  | -55.5%     | 71.6%           |  |
| <b>Diversified Financials</b> | DIV          | 1.0    | 2.7       | 17.2     | -7.6    | 13.9  | 18.8  | 14.6  | -25.9%     | 28.2%           |  |
| Insurance                     | INS          | 2.5    | 4.3       | 1.8      | -17.5   | 10.8  | 12.3  | 10.3  | -12.5%     | 19.6%           |  |
| Health Care                   | HEA          | 2.0    | 1.4       | 9.4      | 4.4     | 18.1  | 18.2  | 15.4  | -0.5%      | 18.0%           |  |
| Health Care Equipment         | HEQ          | 2.4    | 1.9       | 10.6     | 2.3     | 28.2  | 33.7  | 24.6  | -16.5%     | 37.0%           |  |
| Pharmaceuticals               | PHA          | 1.7    | 1.0       | 8.2      | 6.5     | 14.9  | 14.8  | 12.9  | 1.0%       | 14.7%           |  |
| Industrials                   | IND          | 2.1    | 1.5       | 12.6     | -12.6   | 18.0  | 25.4  | 18.7  | -28.9%     | 35.7%           |  |
| Capital Goods                 | CAP          | 2.5    | 1.9       | 11.2     | -16.6   | 15.7  | 23.1  | 17.6  | -32.1%     | 31.5%           |  |
| Commercial & Prof Svcs        | CMS          | 1.5    | 1.0       | 16.0     | -2.5    | 28.6  | 32.0  | 27.5  | -10.6%     | 16.1%           |  |
| Transportation                | TPT          | 1.5    | 1.1       | 15.7     | -11.2   | 24.2  | 31.5  | 19.0  | -23.4%     | 65.8%           |  |
| Information Technology        | TEC          | 1.0    | 1.0       | 23.4     | 19.3    | 27.9  | 27.9  | 24.0  | -0.1%      | 16.3%           |  |
| Semiconductors                | SEM          | 1.7    | 2.2       | 17.3     | 12.2    | 19.4  | 20.8  | 17.4  | -6.5%      | 19.1%           |  |
| Software & Svcs               | SFW          | 0.7    | 0.0       | 22.9     | 20.8    | 36.0  | 34.3  | 30.0  | 5.0%       | 14.2%           |  |
| Technology Hardware           | ТСН          | 1.6    | 3.0       | 24.1     | 16.7    | 23.5  | 24.0  | 20.4  | -2.1%      | 17.4%           |  |
| Materials                     | MAT          | 2.7    | 2.2       | 18.8     | -5.0    | 18.3  | 23.0  | 18.0  | -20.5%     | 27.9%           |  |
| Real Estate                   | REA          | 0.9    | -0.7      | 1.7      | -15.8   | 32.5  | 45.0  | 40.4  | -27.7%     | 11.2%           |  |
| Utilities                     | UTE          | 1.0    | 2.4       | -3.2     | -9.1    | 17.9  | 17.6  | 16.6  | 1.7%       | 6.0%            |  |

Source: MSCI, Refinitiv, THR

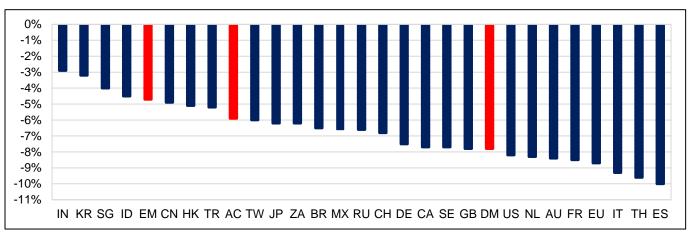


#### **CRB Major Commodity Index\* - 3 Years**



| Name                   | Currency | <b>Close Price</b> | 1 Day  | 1 Week | 1 Month | 3 Months | 1 Year  | MTD    | QTD    | YTD     |
|------------------------|----------|--------------------|--------|--------|---------|----------|---------|--------|--------|---------|
| Commodoties            | -        |                    |        |        |         |          |         |        |        |         |
| CRB Commodity Index    | USD      | 2525.68            | 1.9%   | 2.2%   | 2.1%    | 11.9%    | -16.1%  | 2.7%   | 2.7%   | -18.1%  |
| Gold Spot              | USD      | 1807.53            | 0.3%   | 0.7%   | 4.5%    | 4.6%     | 27.7%   | 1.5%   | 1.5%   | 19.2%   |
| Copper Spot            | USD      | 2.92               | -0.9%  | 4.6%   | 12.1%   | 24.2%    | 8.3%    | 7.5%   | 7.5%   | 4.4%    |
| Brent Crude Spot       | USD      | 43.93              | -0.5%  | -1.0%  | 12.9%   | 133.3%   | -34.6%  | 3.3%   | 3.3%   | -36.3%  |
| CRB Agricultural Index | USD      | 4821.52            | 1.4%   | 2.2%   | 2.8%    | 10.2%    | -13.0%  | 3.5%   | 3.5%   | -15.9%  |
| Currencies             | -        |                    |        |        |         |          |         |        |        |         |
| DXY USD Index          | USD      | 96.26              | -0.2%  | -0.6%  | -1.1%   | -2.7%    | -0.6%   | -1.2%  | -1.2%  | -0.1%   |
| EUR/USD                | USD      | 1.14               | 0.5%   | 1.1%   | 1.3%    | 3.8%     | 1.1%    | 1.5%   | 1.5%   | 1.7%    |
| USD/JPY                | JPY      | 107.23             | 0.0%   | -0.3%  | -0.1%   | 0.0%     | -0.6%   | -0.6%  | -0.6%  | -1.3%   |
| GBP/USD                | USD      | 1.25               | 0.0%   | 0.1%   | 0.1%    | -0.6%    | -0.2%   | 1.2%   | 1.2%   | -5.4%   |
| USD/CNY                | CNY      | 7.01               | 0.1%   | -0.1%  | -1.1%   | -0.6%    | 1.8%    | -0.8%  | -0.8%  | 0.6%    |
| Bond Yields            | -        |                    |        |        |         |          |         |        |        |         |
| DE 10Y BUND            | EUR      | -0.44              | 8.4%   | 4.0%   | -0.9%   | 16.4%    | 80.0%   | -4.1%  | -4.1%  | 135.8%  |
| GB 10Y GILT            | GBP      | 0.15               | -19.4% | -16.7% | -27.9%  | -55.8%   | -82.1%  | -12.8% | -12.8% | -81.8%  |
| JP 10Y JGB             | JPY      | 0.02               | -32.3% | -40.0% | 90.9%   | 90.9%    | -118.3% | -22.2% | -22.2% | -195.5% |
| US 10Y BILL            | USD      | 0.61               | -4.1%  | -5.2%  | -12.2%  | -18.1%   | -70.8%  | -6.0%  | -6.0%  | -67.9%  |
| US 30Y BOND            | USD      | 1.30               | -2.7%  | -6.3%  | -10.1%  | -7.8%    | -50.6%  | -7.8%  | -7.8%  | -45.3%  |
| US 10-2 BOND           | -        | 0.46               | -1.5%  | 0.8%   | 6.7%    | 13.0%    | 20.7%   | -6.6%  | -6.6%  | 22.2%   |
| Volatility             | -        |                    |        |        |         |          |         |        |        |         |
| CBOE VIX Index         | USD      | 32.19              | -0.08  | 0.00   | -0.18   | -0.22    | 1.38    | -0.03  | -0.03  | 1.14    |

Source: Refinitiv, THR



### Forecast Real GDP Growth 'Delta' (2020E % Growth – 2019)

|                   |       |                             | R    | eal GDP ( | %)    | Inflation (%) |      |       | Current Account (% GDP) |      |       | Gov Debt (% GDP) |       |
|-------------------|-------|-----------------------------|------|-----------|-------|---------------|------|-------|-------------------------|------|-------|------------------|-------|
|                   | Codes | Nominal GDP<br>2019 US\$trn | 2018 | 2019      | 2020E | 2018          | 2019 | 2020E | 2018                    | 2019 | 2020E | 2019             | 2020E |
| Americas          |       |                             |      |           |       |               |      |       |                         |      |       |                  |       |
| US                | US    | 21.4                        | 2.9  | 2.3       | -5.9  | 2.4           | 1.8  | 0.6   | -2.4                    | -2.5 | -2.6  | 106              | 110   |
| Canada            | CA    | 1.7                         | 1.9  | 1.5       | -6.2  | 2.2           | 2.0  | 0.6   | -2.6                    | -1.9 | -3.7  | 88               | 83    |
| Brazil            | BR    | 1.9                         | 1.1  | 1.2       | -5.3  | 3.7           | 3.8  | 3.6   | -0.8                    | -1.2 | -1.8  | 92               | 95    |
| Mexico            | MX    | 1.3                         | 2.0  | 0.0       | -6.6  | 4.9           | 3.8  | 2.7   | -1.8                    | -1.2 | -0.3  | 54               | 55    |
| Europe            |       |                             |      |           |       |               |      |       |                         |      |       |                  |       |
| Eurozone          | EU    | 18.3                        | 2.2  | 1.2       | -7.5  | 1.9           | 1.5  | 2.0   | 2.0                     | 2.0  | 1.6   | 80               | 78    |
| Germany           | DE    | 3.9                         | 1.5  | 0.5       | -7.0  | 1.9           | 1.5  | 0.3   | 7.3                     | 7.0  | 6.6   | 59               | 53    |
| UK                | GB    | 2.7                         | 1.4  | 1.3       | -6.5  | 2.5           | 1.8  | 1.2   | -3.9                    | -3.5 | -4.4  | 86               | 85    |
| France            | FR    | 2.7                         | 1.7  | 1.3       | -7.2  | 2.1           | 1.2  | 0.3   | -0.6                    | -0.5 | 10.4  | 99               | 99    |
| Italy             | IT    | 2.0                         | 0.9  | 0.2       | -9.1  | 1.2           | 0.7  | 0.2   | 2.5                     | 2.9  | 3.2   | 133              | 134   |
| Spain             | ES    | 1.4                         | 2.6  | 2.0       | -8.0  | 1.7           | 0.7  | -0.3  | 0.9                     | 0.9  | 2.2   | 96               | 94    |
| Netherlands       | NL    | 0.9                         | 2.6  | 1.8       | -6.5  | 1.6           | 2.5  | 0.5   | 10.9                    | 9.8  | 9.0   | 49               | 46    |
| Switzerland       | CH    | 0.7                         | 2.8  | 0.8       | -6.0  | 0.9           | 0.6  | -0.4  | 10.2                    | 9.6  | 7.2   | 39               | 36    |
| Sweden            | SE    | 0.5                         | 2.3  | 0.9       | -6.8  | 2.0           | 1.7  | 0.5   | 1.7                     | 2.9  | 2.2   | 37               | 34    |
| Russia            | RU    | 1.6                         | 2.3  | 1.1       | -5.5  | 2.9           | 4.7  | 3.1   | 6.8                     | 5.7  | 0.7   | 17               | 18    |
| Turkey            | TR    | 0.7                         | 2.8  | 0.2       | -5.0  | 16.3          | 15.7 | 12.0  | -3.5                    | -0.6 | 0.4   | 30               | 32    |
| Asia              |       |                             |      |           |       |               |      |       |                         |      |       |                  |       |
| China             | CN    | 14.1                        | 6.6  | 6.1       | 1.2   | 2.1           | 2.3  | 3.0   | 0.4                     | 1.0  | 0.5   | 56               | 65    |
| Hong Kong         | HK    | 0.4                         | 3.0  | 0.3       | -4.8  | 2.4           | 3.0  | 2.0   | 4.3                     | 5.5  | 6.0   | 0                | 0     |
| Japan             | JP    | 5.2                         | 0.8  | 1.0       | -5.2  | 1.0           | 1.0  | 0.2   | 3.5                     | 3.3  | 1.7   | 238              | 238   |
| India             | IN    | 2.9                         | 6.8  | 4.8       | 1.9   | 3.4           | 3.4  | 3.3   | -2.1                    | -2.0 | -0.6  | 69               | 68    |
| Korea             | KR    | 1.6                         | 2.7  | 2.0       | -1.2  | 1.5           | 0.5  | 0.3   | 4.4                     | 3.2  | 4.9   | 40               | 46    |
| Australia         | AU    | 1.4                         | 2.7  | 1.7       | -6.7  | 2.0           | 1.6  | 1.4   | -2.1                    | -0.3 | -0.6  | 42               | 41    |
| Indonesia         | ID    | 1.1                         | 5.2  | 5.0       | 0.5   | 3.2           | 3.2  | 2.9   | -3.0                    | -2.9 | -3.2  | 30               | 30    |
| Taiwan            | TW    | 0.6                         | 2.6  | 2.0       | -4.0  | 1.5           | 0.8  | 0.5   | 12.2                    | 11.4 | 8.2   | 34               | 31    |
| Thailand          | TH    | 0.5                         | 4.1  | 2.9       | -6.7  | 1.1           | 0.9  | -1.1  | 6.4                     | 6.0  | 5.2   | 42               | 44    |
| Singapore         | SG    | 0.4                         | 3.1  | 0.5       | -3.5  | 0.4           | 0.7  | -0.2  | 17.9                    | 16.5 | 14.8  | 114              | 115   |
| Other             |       |                             |      |           |       |               |      |       |                         |      |       |                  |       |
| South Africa      | ZA    | 0.4                         | 0.8  | 0.4       | -5.8  | 4.6           | 4.4  | 2.4   | -3.5                    | -3.1 | 0.2   | 60               | 68    |
| World             |       |                             |      |           |       |               |      |       |                         |      |       |                  |       |
| Developed Markets | DM    | 51.7                        | 2.3  | 1.7       | -6.1  | 2.0           | 1.5  | 0.5   | 0.7                     | 0.6  | 0.1   | 103              | 104   |
| Emerging Markets  | EM    | 34.9                        | 4.5  | 3.7       | -1.0  | 4.8           | 4.7  | 4.6   | 0.0                     | 0.0  | -0.9  | 53               | 58    |
| World             | AC    | 86.6                        | 3.6  | 2.9       | -3.0  | 3.6           | 3.4  | 3.0   |                         |      |       |                  |       |

Source: IMF, THR



# **GLOBAL MACRO & FORECAST TABLES**

Provides historic data, and consensus forecasts, for key macro-economic indicators in the major economies of US, Germany, and China. Forecasts highlighted in green and red indicate whether the latest change in the consensus forecast was an increase or decrease.

|                               |      | Forecasts |      |      |      |      |      |      |      |      |       |       |
|-------------------------------|------|-----------|------|------|------|------|------|------|------|------|-------|-------|
| United States                 | 2010 | 2011      | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020E | 2021E |
| Production                    |      |           |      |      |      |      |      |      |      |      |       |       |
| Real GDP, Growth              | 2.6  | 1.6       | 2.2  | 1.8  | 2.5  | 2.9  | 1.6  | 2.4  | 2.9  | 2.3  | -5.7  | 4.0   |
| Industrial Production, Growth | 5.5  | 3.1       | 3.0  | 2.0  | 3.1  | -1.0 | -1.9 | 2.3  | 3.9  | 0.8  | -9.1  | 2.6   |
| Labour Markets and Income     |      |           |      |      |      |      |      |      |      |      |       |       |
| Unemployment Rate             | 9.6  | 8.9       | 8.1  | 7.4  | 6.2  | 5.3  | 4.9  | 4.3  | 3.9  | 3.7  | 10.5  | 8.0   |
| Average Earnings, Growth      | 1.9  | 2.0       | 1.9  | 2.1  | 2.1  | 2.2  | 2.6  | 2.6  | 3.0  | 3.3  | 2.8   | 2.4   |
| Prices                        |      |           |      |      |      |      |      |      |      |      |       |       |
| CPI                           | 1.6  | 3.2       | 2.1  | 1.5  | 1.6  | 0.1  | 1.3  | 2.1  | 2.4  | 1.8  | 1.6   | 1.6   |
| PCE, excluding energy         | 1.4  | 1.6       | 1.9  | 1.5  | 1.6  | 1.2  | 1.6  | 1.6  | 1.9  | 1.6  | 1.3   | 1.4   |
| Government                    |      |           |      |      |      |      |      |      |      |      |       |       |
| Budget Balance, Growth        | -0.2 | -0.2      | 0.0  | -0.9 | -0.2 | 0.0  | 0.2  | 0.1  | 0.2  | 0.1  | 0.6   | -0.4  |
| Current Account, % of GDP     | -2.9 | -2.9      | -2.6 | -2.1 | -2.1 | -2.2 | -2.3 | -2.3 | -2.4 | -2.5 | -2.2  | -2.4  |

|                               |      | Historic |      |      |      |      |      |      |      |      |       |       |  |
|-------------------------------|------|----------|------|------|------|------|------|------|------|------|-------|-------|--|
| Germany                       | 2010 | 2011     | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020E | 2021E |  |
| Production                    |      |          |      |      |      |      |      |      |      |      |       |       |  |
| Real GDP, Growth              | 4.2  | 3.9      | 0.4  | 0.4  | 2.2  | 1.7  | 2.2  | 2.5  | 1.5  | 0.6  | -5.3  | 4.4   |  |
| Industrial Production, Growth | 11.6 | 8.8      | -0.6 | 0.3  | 1.9  | 0.4  | 1.4  | 3.6  | 1.2  | -4.5 | -7.0  | 5.9   |  |
| Labour Markets and Income     |      |          |      |      |      |      |      |      |      |      |       |       |  |
| Unemployment Rate             | 7.6  | 7.1      | 6.8  | 6.9  | 6.7  | 6.4  | 6.1  | 5.7  | 5.2  | 5.0  | 5.4   | 5.2   |  |
| Prices                        |      |          |      |      |      |      |      |      |      |      |       |       |  |
| CPI                           | 1.1  | 2.1      | 2.0  | 1.5  | 1.0  | 0.2  | 0.4  | 1.7  | 2.0  | 1.4  | 0.8   | 1.4   |  |
| Government                    |      |          |      |      |      |      |      |      |      |      |       |       |  |
| Current Account, % of GDP     | 5.7  | 6.2      | 7.1  | 6.6  | 7.2  | 8.6  | 8.5  | 8.1  | 7.3  | 7.0  | 6.5   | 6.4   |  |

|                           |      | Forecasts |      |      |      |      |      |      |      |      |       |       |
|---------------------------|------|-----------|------|------|------|------|------|------|------|------|-------|-------|
| China                     | 2010 | 2011      | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020E | 2021E |
| Production                |      |           |      |      |      |      |      |      |      |      |       |       |
| Real GDP, Growth          | 9.9  | 8.8       | 8.1  | 7.7  | 7.3  | 6.9  | 6.9  | 6.8  | 6.5  | 6.0  | 1.8   | 8.2   |
| Prices                    |      |           |      |      |      |      |      |      |      |      |       |       |
| CPI                       | 3.5  | 5.5       | 2.6  | 2.7  | 2.0  | 1.4  | 2.0  | 1.5  | 2.1  | 2.8  | 3.3   | 2.3   |
| Government                |      |           |      |      |      |      |      |      |      |      |       |       |
| Current Account, % of GDP | 3.9  | 1.8       | 2.5  | 1.5  | 2.2  | 2.7  | 1.8  | 1.6  | 0.4  | 1.0  | 0.5   | 0.8   |



### **TOWER HUDSON 'EYE': HOW IT WORKS**

The 'eye' methodology helps identify relative buy and sell signals for countries, regions and US sectors, by comparing market sentiment vs fundamentals, with a valuation overlay. The more out-of-favor, with better relative fundamentals the better.

We compare: 1) **sentiment:** to understand whether markets are optimistic or pessimistic, and 2) **fundamentals:** focusing on earnings and business cycle fundamentals and price momentum. The output is also color-coded with a valuation overlay. This combines to give a relative allocation view

#### How to read the quadrants

**Top left – Pessimistic sentiment/Positive fundamentals:** The best place to be. Market expectations are low, but fundamentals are relatively good. As sentiment catches up to the better fundamentals, assets may outperform.

**Top right – Optimistic sentiment/Positive fundamentals:** The 2<sup>nd</sup> best place to be. The fundamentals are good, but so is market sentiment. This is a momentum quadrant that may deliver outperformance, but investors must be sensitive to relative fundamentals easing.

**Bottom right – Optimistic sentiment/Negative fundamentals:** Worst place to be. Fundamentals are poor but sentiment still positive. As sentiment catches up, assets may underperform.

**Bottom left – Negative sentiment/Negative fundamentals:** The second worst place to be. Can be a 'value trap'. Fundamentals are weak but sentiment is equally subdued. Investors need to be sensitive to any improvement in relative fundamentals, that can lead to a move up and rerating.

| Sentiment           | Indicator   |
|---------------------|---|
| Buy-side            | Net ETF and Mutual Fund Flows vs average                            |
| Sell-side           | Sell-side recommendation consensus score (RCS)                      |
| Re-rating/De-rating | Trailling P/E ratio vs average                                      |
| Fundamentals        |   |
| Earnings revisions  | Rolling earnings revisions ratio                                    |
| Price momentum      | Change in trailing P/E ratio  |
| Business cycle      | Correlation to this business cycle stage (rising, neutral, falling) |
| Overlay             |   |
| Valuation           | Average of P/E, P/BV, and P/CF vs history                           |
| 15/07/2020          | Ben Laidler   ben@towerhudson.com                                   |



# LIBRARY

### RECENT 'EYE ON THE WORLD' DAILIES

These reports available to **DAILY subscribers-only** through our website Library

Please let us know if you need help accessing

JULY 14: THE KEY SMALL CAP DIFFERENCES

JLUY 13: IMPACT OF SURGING NEW CASES

JULY 10: SENTIMENT A CONTRARIAN SUPPORT

JULY 09: UNDERSTANDING WHO OWNS WHAT

JULY 08: THE DIVIDEND COMEBACK

JUNE 07: MOST IMPORTANT EARNINGS OF THE YEAR

JULY 6: FOCUS ON THE DEATH RATE

JULY 2: US ELECTION RISKS IN FOCUS

JULY 1: UPSIDE RISKS FOR Q3

JUNE 30: NASDAQ TWENTY YEARS ON

JUNE 29: REBOUND AND RELAXATION RESILIENCE

JUNE 26: RISE OF CARBON PRICING

JUNE 25: ALL TIME HIGH UNCERTAINTY

JUNE 24: VALUE DOWN BUT NOT OUT

JUNE 23: SHIPPING PROXIES VALIDATE RECOVERY

Subscriptions can be made, and example Daily issues seen, at www.towerhudson.com



# ABOUT US

# 'EYE ON THE WORLD' DAILY

One idea or insight a year, or a client relationship gained or maintained, or an hour of your time saved daily. These can individually be worth many times the subscription price

# US and Global investment trends and actionable views in your inbox at 7 am ET daily Each day we include:

- Multi-asset market recap
- What to watch for outlook
- Hot topic analysis and view
- 31 Countries & Regions allocation model
- 24 US sector industries allocation model
- Our key country and sector investment views
- Data on market performance, earnings, valuation, and macro-economics

Subscription also includes:

- Weekly conference call and Q&A, as well as audio replay
- Quarterly market recap and performance data, for client reporting
- **Open line** email and Q&A for us to answer your key questions
- Access to back catalogue of hot topic reports and weekly call audio

Subscriptions can be made, and example Daily issues seen, at www.towerhudson.com

### TOWER HUDSON RESEARCH

Tower Hudson Research Ltd is an UK FCA registered firm providing investment strategy research globally. Our multi-disciplinary team of financial and investment strategy analysts provides an in-depth and global perspective and capability.

Visit us at <u>www.towerhudson.com</u> or contact us at directly <u>ben@towerhudson.com</u> or on (US) +1 917 539 0541 or (UK +44 (0) 7444 392506, with any questions.

### Important Disclosure Statement from Tower Hudson Research Ltd

This document is issued by Tower Hudson Research Ltd solely for its clients. It **may not be reproduced**, **redistributed or passed to any other person** in whole or in part without written consent of Tower Hudson Research Ltd. This material is not directed at you if Tower Hudson is prohibited or restricted by any legislation in any jurisdiction from making it available to you.

This document **is provided for information purposes only** and should not be regarded as an offer, solicitation, invitation, inducement or recommendation relating to any security or other financial instrument. This document does not constitute, and should not be interpreted as, investment advice. You should seek independent advice from a suitably qualified professional advisor before taking any decisions in relation to the investments detailed herein. All expressions of opinions and estimates constitute a judgement and are those of the author and Tower Hudson Research Ltd only and are subject to change without notice. Tower Hudson is under no obligation to update information contained. Whilst we have taken all reasonable care to ensure information is not untrue or misleading at the time of publication, we cannot guarantee its accuracy or completeness.

This document **is not guaranteed to be a complete statement** or summary of any securities, markets, or developments referred to herein. No representation or warranty is made, nor responsibility of any kind is accepted, by Tower Hudson Research Ltd either as to the accuracy or completeness of any information contained in this document. No liability whatsoever is accepted by Tower Hudson Research Ltd for any loss, whether direct or consequential, arising whether directly or indirectly as a result of the recipient acting on the content of this document, including, without limitation, lost profits arising from the use of this document or any of its contents.

This document is provided with the understanding that Tower Hudson Research Ltd is **not acting in a fiduciary capacity** and it is not a personal recommendation to you. Investing in securities entails risks. The value of and the income produced by products may fluctuate, so that an investor may get back less than he invested. Investments referred to are not suitable for all investors and this document should not be relied upon in substitution for the exercise of independent judgment. The stated price of any securities mentioned herein will generally be the closing price at the end of any of the three business days immediately prior to the publication date on this document.

Tower Hudson Research Ltd and respective analysts are remunerated for providing investment research to professional investors, corporations, other research institutions and consultancy houses. **Our analysts are not censored in any way** and are free to express their personal opinions. We may have issued other documents inconsistent with conclusions from the information contained here. Those reflect different assumptions, views and analytical methods of authors at the time.

Tower Hudson Research Ltd is an **appointed representative of Messels Ltd., authorised and regulated by the Financial Conduct Authority** for the provision of investment advice. Residents of the UK should seek specific professional financial and investment advice from a professional adviser authorised pursuant to the Financial Services and Markets Act 2000. This report is intended only for investors who are 'professional clients' as defined by the FCA, and may not, therefore, be redistributed to other classes of investors.

### Analysts' Certification

The analysts involved in the production of this document certify that the views expressed accurately reflect their personal views about the securities mentioned. The analysts may buy, sell or already have taken positions in the securities, and related financial instruments, mentioned.